

UVT Voiceover Evaluation

SCRIPT #1- Harbor Coffee

RELAXED / CONVERSATIONAL

Some mornings don't need a big plan. Just a good cup of coffee, a quiet minute, and maybe five more minutes before anybody asks you a question.

Harbor Coffee. Take your morning back.

SCRIPT #2 —Zippy's Crunch Bites

HIGH-ENERGY ANIMATED CHARACTER

Whoa! Hold everything! Are those Zippy's Crunch Bites?!

Crunchy, cheesy, snack-tastic little flavor bombs!

Grab a bag before I eat the whole thing!

Too late.