

HOW TO SHOW MORE RANGE WITHOUT SOUNDING FAKE

Small performance changes that can make a big difference in auditions and demos.

THE BIG IDEA

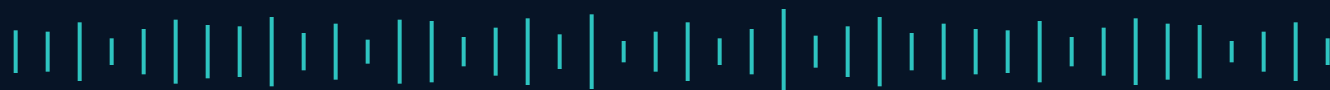
Range isn't about doing a bunch of crazy voices. It's about showing different believable versions of you.

A client may love your voice, but they also want to know how many different directions you can take it. The more authentic variety you can offer, the more opportunities you give yourself to book.

INTENTION

PACING

ATTITUDE



**THE MICROPHONE IS NOT YOUR AUDIENCE.
A PERSON IS.**

Change the choice, not just the sound.

Simply making your voice higher or lower usually doesn't create much real variety. Change why you're saying the words, who you're talking to, and what you want from them.

01

CHANGE THE ATTITUDE

Try the same script as if you're talking to your best friend, letting someone in on a secret, genuinely excited, calmly reassuring, slightly sarcastic, or confidently authoritative.

02

PLAY WITH PACE

A faster read can feel energetic, spontaneous or playful. A slower read can feel thoughtful, intimate or authoritative. Don't just change speed - change the thought process.

03

CHANGE WHO YOU'RE TALKING TO

Picture an actual person: your spouse, neighbor, coworker, kid, or somebody sitting across the table. That one adjustment can completely change a performance.

04

STOP TRYING TO SOUND IMPRESSIVE

Sometimes range comes from doing less. Many clients want believable, not polished-for-the-sake-of-polish. If the direction says conversational, have a conversation.

MAKE EVERY TAKE GENUINELY DIFFERENT

Don't give the client Take One and Take One-With-Slightly-More-Energy. Change the attitude, pace or interpretation while still honoring the direction.

TRY IT YOURSELF

NORTHSTAR COFFEE

Some mornings need a little motivation. Others need a lot. Northstar Coffee is roasted fresh, brewed strong and ready whenever you finally decide to join the rest of us.

WARM • SARCASTIC • ENERGETIC

HAVEN HEALTH

Taking care of yourself shouldn't feel complicated. Haven Health makes it easier to find the care, answers and support you need, when you need them.

REASSURING • INTIMATE • AUTHORITATIVE

Every clip should earn its place.

Everything we've talked about - attitude, pacing, intention, energy and emotional choice - becomes especially important when it's time to build a professional demo.

NO WASTED REAL ESTATE

A demo is short, which means every clip needs to accomplish something.

If one clip is warm and conversational, the next shouldn't be the same read with different music. It should reveal another believable side of you.

01

SHOW RANGE

Different energies, attitudes, pacing and emotional choices.

02

SHOW VERSATILITY

Help agents, production companies and clients hear more ways they can use you.

03

SHOW MARKETABILITY

If six clips demonstrate the same delivery, you've shown one skill six times.

WHY I WRITE ORIGINAL DEMO SCRIPTS

I want each piece of copy to have a specific purpose and showcase something different about that individual voice actor. No filler. No recycled scripts everybody else has already recorded.

Every clip should earn its place.

THE UVT BOTTOM LINE

Versatility doesn't mean pretending to be somebody else. It means discovering how many believable versions of you are available behind that microphone.

Don't show them one thing you can do really well.

Show them how many things they can hire you to do.